

Competition for Design of Logo for 'Namaste Russia'



A festival of Indian culture 'Namaste Russia' is being organized in Russia in 2015. 'Namaste Russia' is sponsored by the Indian Council for Cultural Relations (ICCR). The series of events being planned under 'Namaste Russia' include performances of Indian classical dance/drama, contemporary Indian dance, Bollywood dance, composite Indian folk dance and modern Indian music, and contemporary Indian film festival and art exhibition.

All interested Indians (resident and non-resident Indian citizens, as well as Overseas Citizens of India and Persons of Indian Origin) and Russian citizens are invited to participate in a "Competition for Design" of a logo for 'Namaste Russia'. The logo should bring out the essence of Indian culture as portrayed through the series of events mentioned above and also India-Russia friendship.

For background information see:

[Indian Council for Cultural Relations](#)

[Festival of India in Russia 2009](#)

Submission of Entries:

- Entries may be submitted by interested persons only by email to: namaste.russia2015@gmail.com by 15 April 2015.
- The design should be the original work of the participants and must not infringe the Intellectual Property Rights of any third party.
- An entry could be an individual project or a team project.
- Every entry should be accompanied by a brief written explanation of the Design and how it best symbolizes the essence of 'Namaste Russia'. The bio data of the applicant/applicants (max 300 words) along with contact details and an electronic copy of a photo in jpg format should also be attached.
- Each participant can submit no more than two entries.

Guidelines for preparing entries:

Preferred file type:

- EPS file (or AI)—Adobe Illustrator.
- File with the ".ai" extension or the ".eps" extension can also be provided.
- File should contain artwork that has been drawn in Illustrator, and not imported to it.
- All fonts should be converted to outlines
- If file contains spot colours or RGB colours, they will be converted to CMYK

Other acceptable file types:

- TIF, JPG, or PSD
- Logo artwork should be at least 2 inches long along the smallest side
- File should be high resolution—at least 300 pixels per inch at 100% size
- File should look clean(not pixilated or bit-mapped) when viewed on screen at 100%

File types that we cannot use to reproduce your logo in print:

- GIF
- WORD (.doc)
- PowerPoint (.ppt)
- WMF
- PNG
- Self-extracting files such as EXE or SEA

If the participant is unable to provide a file type that has been listed under the preferred/acceptable file types, we will make every effort to work with what has been provided but please be aware that the final printed result may be less than desirable.

Other Conditions:

- Entries sent once shall not be returned.
- The final selected logo shall become the intellectual property of ICCR and the designer shall not have any right over the same.
- ICCR shall have the right to use, print or reproduce the prize winning logo in any form it deems fit.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant/participant and ICCR shall not be liable for any dispute raised by a third party.

Selection Process:

- All entries received by the stipulated date and found in order, shall be evaluated by a Jury of Examiners.
- ICCR, if it so decides, reserves the right not to proceed with the competition at any stage.
- The Designer of the finally selected design will get a prize of Rs.50, 000/- (approx. Rbls. 50000) and would be required to surrender copyright of the design to ICCR.